

Question

- In a classic study, several social psychologists «joined» a religious group that believed that the world would soon end. After they were accepted as members of the group, they made careful observations of the behavior of the group. This type of research is known as
 - A) a field experiment
 - B) participant observation
 - C) ethnocentric research
 - D) back translation

Question

- A student at the University of Çankaya wants to study gossip and rumor among students. In this research, interview questions must be translated from English into Turkish. To ensure that translations are accurate, the researcher must use
 - A) ethnographic translation
 - B) linguistic relativism
 - C) back translation
 - D) dual translation

Question

- In 1935, psychologist GH ran for political office in Ankara. In some areas, he distributed leaflets with an emotional appeal to voters. In other areas, he distributed leaflets with a rational appeal. He then observed the voting records for these different areas. In this study, the type of leaflet was the variable, and the voting records are variable.

Question

- Suppose you are conducting an observational study, and you want your judges (or raters) who are very sensitive to nonverbal cues. You should choose judges who are
 - A) psychiatrically unimpaired
 - B) college-aged
 - C) female
 - D) all of the above

Question

- A researcher in Çankaya University observes whether or not people lock their car doors when parked. The people do not realize that they are being observed for a research study. This is an example of
 - A) Reactive observation
 - B) Partial concealment
 - C) Unobstrusive observation
 - D) None of the above

Question

- A researcher in Çankaya University conducts an observational study of job satisfaction in a large corporation. She tells the research participants that she is studying their behavior but does not tell them what aspect of their behavior she will be observing. This is an example of
 - A) Quasi disclosure
 - B) Partial concealment
 - C) Unobstrusive observation
 - D) Residual disclosure

Question

- A researcher in Çankaya University observes how far apart people stand from each other at a party. This is an example of the use of a(n)
 - A) physical traces
 - B) simple observations
 - C) contrived observations
 - D) archival records

Question

- A researcher at the Çankaya University reports that marriage rates are associated with the size of the city. She obtained both the marriage rates and the population estimates from government statistics available in the library. This is an example of the use of a(n)
 - A) physical traces
 - B) simple observations
 - C) contrived observations
 - D) archival records

Question

- Which of the following is not an unobstrusive measure?
 - A) physical traces
 - B) simple observations
 - C) contrived observations
 - D) interviewing people

Question

- A Çankaya University student want to test the hypothesis that people's level of aggression predicts their preference of sports; that is, more aggressive people like more aggressive sports. How might the student test this hypothesis using nonreactive measures?

Question

- A Çankaya University student wants to use content analysis to study Penguen and Uykusuz. Can you think of a particular hypothesis to guide data collection? What steps would you advise the student to take in carrying out her/his study?

Question

- A Çankaya University student wants to do a participant-observer study of tourists in Alanya. What advice would you give him about systematizing his observations?



Question

- Give a descriptive, a relational and an experimental study, all address the same question «whether inhaling cigarette smoke is unhealthy».



Question

- A Çankaya University student has found that teachers' ratings of their students' intellectual ability are highly correlated with the students' IQ test scores and concludes that this correlation reflects the effects of teachers' expectations on students' intellectual performance. What might be a plausible rival hypothesis to that interpretation?



Question

- Differentiate between quantitative research and qualitative research. Give an example of each.